

# Advanced Safe Driver

MOTORCYCLE

HEAVY BUS

LIGHT MOTOR VEHICLE  
(CAR)

HEAVY TRUCK

FORKLIFT

## Defensive Driving Course

### How **SAFE** are you, your family and your colleagues?

The EAD Advanced Driving course utilises leading-edge proven methodology to ensure delegates, their passengers and other road-users will be much safer on the roads of Dubai.

EAD Promises not to do what everyone else does - simply give you more "driving lessons". We treat delegates how to think differently about their driving and also what other drivers might be thinking. We know that creating a **positive psychological attitude** for driving is far more important than unnecessarily relearning the basic "mechanics" of driving.

EAD will show how to make your car a safer environment, how to make necessary **vehicle checks** and understand your **vehicle systems**; all of which will be covered within the EAD Defensive Driving curriculum.

Moreover, we also train our delegates to use the EAD "**Active Planning System**" - a simple useable routine, which can be practised at all times when behind the wheel; a planning system which consciously encourages safer, more confident and smoother driving at all times.

## Why take this course?

Taking our Defensive Driving Course will...

- Help you to keep yourself safe on the dangerous roads of UAE.
- Challenge you to think differently about road users, their behaviour and understand psychology of driving.
- Give you a positive attitude coupled with quiet confidence.
- Lower your risk on the road; reduce accident probability.
- Lower vehicle running costs and cost repercussions of an accident.
- Help you to actively plan ahead whilst driving; avoid danger.

## Course Highlights

- Choice of half-day or full-day courses.
- Each delegate session unique and tailored to your skills.
- Balance of fully interactive theory and extensive on-road driving.
- Modern, comfortable high-end vehicles, fully air-conditioned.
- Advanced Driving Trainers all internationally accredited.
- Learn how to make your vehicle safety checks.



## Defensive Driving Course Price

Category	Course Format	Duration	Regular (in Dhs) per delegate	Friday (in Dhs) per delegate
Light Motor Vehicle (LMV)	Full Day (2 Delegates)	8 Hours	950	1000
Light Motor Vehicle (LMV)	Half Day (1 Delegate)	4 Hours	1000	1050
Light Motor Vehicle (LMV)	Full Day (1 Super Delegate)	8 Hours	1500	1600
HVT/HVB	Full Day (2 Delegates)	8 Hours	900	1000
HVT/HVB	Half Day (1 Delegate)	4 Hours	1000	1050
Motorcycle	Half Day	4 Hours	400	500
Forklift	Half Day	4 Hours	400	500

\* Defensive training can be conducted in client vehicle / client premises.

\* Corporate discounts are available for group bookings.

## You will receive

Each delegate will be given:

- A Joining Pack containing materials to be used as a resource for the session plus various items for post-course and in-car use.
- A Certificate of Attendance.
- A Feedback Report.



# Agenda

## 2 DELEGATES FULL DAY DEFENSIVE DRIVING COURSE

09:00	Meet and Registration, document checks, etc.
09:15	Overview and Agenda for the day
09:30	Safety and Technical briefing, including 2x Interactive Sessions
11:00	Vehicle Systems Check & Delegate Evaluation Drives (2x)
12:15	Feedback & Development Discussion and Planning
12:45	Refreshment Break
13:15	Demonstration Drive by Trainer, with full talk-through
13:45	Training & Development Drive 1. Delegate A
14:30	Training & Development Drive 1. Delegate B
15:15	Training & Development Drive 2. Delegate A
16:00	Training & Development Drive 2. Delegate B
17:15	Course Ends - Documentation Provided. Delegate follow-up Development Agreed.

## 1 DELEGATE DEFENSIVE DRIVING HALF DAY COURSE

09:00	Introductions & Agenda for the Course
09:15	Safety and Technical Briefing + Q&A
10:30	Vehicle Systems Check & Evaluation drive
11:00	Feedback & Development Discussion
11:15	Demonstration Drive by the Trainer with talk-through
11:45	Training & Development of Delegate
01:15	Final Appraisal & Summary
Next Step	Written Report and recommendations to Delegate & Employer

## SUPER DELEGATE DEFENSIVE DRIVING FULL DAY COURSE

09:00	Delegate arrives at EDI/EAD Headquarters*
09:30	Introductions & Agenda for the Day
09:15	Safety & technical Briefing plus Q & A Session
11:00	Vehicle Systems Check & Evaluation Drive
12:15	Feedback to Delegate & development discussion
12:45	Demonstration drive by Trainer with demonstration of OAP talk-through technique
13:15	Delegate training & development Drive # 1
14:00	Lunch/refreshment break with feedback discussion
14:30	Delegate training & development Drive # 2
15:15	Return to HQ for vehicle change & briefing
15:30	Delegate training & development Drive # 3
16:30	Return to HQ for full feedback and appraisal plus opportunity for Q & A
17:00	Course ends, Feedback Forms completed
Next Step	Written Report & recommendations sent to employer or delegate if self- booked

\*Superdelegate Course can only be taken from EAD HQ site.

# Defensive Driving Course - Winner of RTA "Dubai Awards for Sustainable Transport" (DAST)

Emirates Driving Institute won first position for its "Defensive Driving Course" in the Transport Safety Category of the DAST Awards 2011. An initiative by RTA, the aim of Dubai Awards for Sustained Transport (DAST) is to motivate the public and private sectors to contribute to the minimization of traffic congestion and the conservation of the environment.

The award winning Defensive Driving Course offered by Emirates Driving Institute is one that helps to improve road safety standards and performance through enhanced teaching methods that concentrate on elevation of knowledge and adherence to safety regulations and safer driving practices.



## Client Testimonials

*"The training has increased our drivers vigilance behind the wheel, resulting in a marked improvement in their overall awareness of company vehicle and passenger safety. Another considerable benefit of the course has been in cost savings to the company. EHL has noted a significant decrease in accidents and traffic violations. The skills acquired by our drivers have proved beneficial to our transportation department as a whole as well as in promoting the professional image of our organization."*

**Mihir Chandran-Logistics Manager,**  
**EHL Management Services**

*"The effectiveness of the Safe Driving campaign was immediately noticed in that only one new student died as a result of a fatal car accident in the academic year 2009-2010 compared to five student fatalities in the preceding year. The deepening relationship between HCT-Fujairah and EDI continues to result in active, participatory, and effective campaigns that will hopefully save lives and positively change the driving behaviors of HCT students as they move into adulthood and new roles as parents."*

**Peter Hatherley-Greene,**  
**Foundations Chair-Fujairah Men's College**

*"The trainers have been very efficient and our staff (60 numbers) that underwent this training is highly satisfied. They mentioned that they are practicing the safe driving daily and have gained awareness on those aspects that would improve their safety and the safety of others on the road. After this training, the leased vehicles have been maintained by them in a good condition."*

**Anu Ashok-Office Administrator,**  
**Abbott Diagnostics Division**

*"We have sent about 12 of our employees and each one of them came back with excellent reviews about the course, the practical sessions and the instructors' knowledge. Well done and we will be sending some more of our employees very soon. One of our employees came back and said "The course was worth every dirham spent on it."*

**Jaya Kalyanasundaram, Jotun Paints**

*"If every Driver in the Middle East was required to renew their license by attending a refresher / Defensive course like this, maybe we wouldn't have some of the worst accident statistics in the world."*

**Editor Tom Bird, Car Middle East Magazine**

*"Our drivers comprehensively benefitted from the course and have been utilizing the space management, safe use of speed and visual scanning techniques in their day to day work. They have also become more aware of the rules of the road relating to overtaking, lane changing and interactions with other vehicles. We would highly recommend this course to everyone."*

**Achuthan Kutty,**  
**Head of HR- Middle East - United Utilities**

*"Improve your safety and the safety of others by joining the Emirates Advanced Driving Defensive Driving Course."*

**Connector Magazine, Dubai**

**SIGN-UP for our Course today!**  
**And get one step closer to**  
**being an advanced safe driver!**

